

101 Things to Know About Pitching  
Friends of Film Meeting  
Sunday March 20th, 3-5:30 pm  
Free to current members or \$10 at the door

Friends of Film and Video Arts cordially invite you to attend our March 20th meeting on the topic “101 Things to Know About Pitching”. Everyone has a pitch... whether you're pitching your screenplay to a producer, talent pitching your services to a casting director, or a producer pitching a project to a distributor. Friends of Film and Video Arts is hosting a variety of film industry experts including:

Manager, producer, writer and director, Kenneth Knoll has over 30 years experience in the film, television and Internet streaming business. He has worked on projects ranging from commercials to feature films. He was the Partner and General Manager of Delta Studios, a full service studio facility in Sacramento California and founded the Sacramento Festival of Cinema. Most recently, Knoll produced and directed the television pilot - Small Biz America, produced and directed a live four hour telethon for Haiti, shot and directed a segment for Mixed Martial Arts Today, produced and directed the Pow Wow Comedy Jam live show for cable and produced television segments for Bruyneel Cycling and Team Astana shown internationally. Mr. Knoll also serves as a Manager for The New Mexico Film Fund, LLC.

Thom Eberhardt is a veteran Emmy Award winning Hollywood Writer and Director who has written and directed films for a number of studios and networks including Disney and Showtime. He is a member of the Directors Guild of America and Writers Guild of America. Some of his credits include Captain Ron, Honey I Blew Up The Kids, Gross Anatomy, Without a Clue, Night of the Comet and most recently Naked Fear a low budget film shot in New Mexico currently in distribution by Cinetel Films. Mr. Eberhardt has written and will direct Los Wildcats del Norte for Turquoise Trail Films.

Price Hall, a charismatic industry veteran of 30 plus years, is one of the producers of Mine That Bird The Movie. Hall has worked internationally both on stage and in front of the camera as an actor, and musical performer, and behind the camera as a director, writer, teacher and entrepreneur. He is an important supporter of the Independent Film movement in New Mexico. He currently has two other feature films in development. Hall successfully developed an international company called the *NATURAL ACT* that puts on workshops and classes teaching the art and craft of acting for the camera. He has also formed a partnership with top Hollywood Casting Director, Cathy Henderson, for the purpose of offering workshops on the professional process of auditioning for the camera.

Our film industry experts will offer insights on how to pitch successfully.

You won't want to miss it!

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For more info: [friends@filmvideoarts.org](mailto:friends@filmvideoarts.org)