



ABOUT US

Seeded in 1991, Harwood Art Center blooms the philosophy of our parent organization Escuela del Sol Montessori, with recognition that learning and expression offer the most resilient pathways to global citizenship, justice and peace.

Harwood engages the arts as a catalyst for lifelong learning, cultural enrichment and social change, with programming for every age, background and income level. We believe that equitable access to the arts and opportunities for creative expression are integral to healthy individuals and thriving communities. In all of our work, we cultivate inclusive, reflective environments where everyone feels cared for. We nurture long-term, multi-faceted relationships with participants, building programs with and for diverse communities of Albuquerque. We integrate the arts with social justice, professional and economic growth, and education to cultivate a higher collective quality of life in New Mexico.

For 50 years, Escuela del Sol, an independent Montessori school, has nurtured self-discovery, social responsibility and passion for learning in our students. Each day Escuela supports students from ages 18 months to 13 years on their real-world quests to excel academically and to develop the skills they need for meaningful, happy and successful futures.

1991
YEAR FOUNDED

90+
STAFF, STUDIO &
TEACHING ARTISTS

100+
ARTISTS IN
ANNUAL EXHIBITION &
COMMISSION PROGRAMS

500+
YOUTH & FAMILIES
IN ANNUAL ARTS
EDUCATION PROGRAMS

300+
STUDIO ARTISTS &
ALUMNI



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BECOME A SPONSOR TODAY!

Email Hallee, hallee@harwoodartcenter.org or
Julia, julia@harwoodartcenter.org



**SPONSORSHIP
OPPORTUNITIES**
at Harwood Art Center

LEVELS

	BLOOM \$25,000	ROOT \$15,000	SPROUT \$10,000	SEED \$5,000	PARTNER \$2,500
Discount on Darkroom & Event Rentals	25% off + FREE Rental	15% off	10% off	10% off	10% off
Recognition in Capstone Marketing	4 Events	3 Events	2 Events	1 Event	1 Event
Recognition on Website <i>1,500 views/monthly</i>	Logo	Logo	Logo	Listing	Listing
Recognition in E-Newsletters <i>4,500 views/monthly</i>	Logo	Logo	Logo	Listing	Listing
Recognition on Social Media	4X per year	3X per year	2X per year	1X per year	1X per year
Ad included in Catalogs	Full Page	Half Page	Quarter Page		
Staff Supporter Memberships	4 Memberships	2 Memberships			

BENEFITS



MEMBERSHIPS

Harwood Art Center members are the core of our community and provide crucial support for our work. As a nonprofit organization, we are endlessly appreciative of your support and contributions. Visit harwoodartcenter.org/join for more information and to join today.



ABOUT SPONSORSHIPS

Harwood's sponsorship program is open to individuals and businesses of all sizes. We work closely with our partners to nourish the arts ecosystem of New Mexico. Sponsors receive the membership benefits above, as well as benefits and recognition.

BECOME A SPONSOR TODAY!

Email Hallee, hallee@harwoodartcenter.org or Julia, julia@harwoodartcenter.org